## POWER OF ATTORNEY

The undersigned hereby revokes all prior powers of attorney and appoints all attorneys associated with Customer Number 33717 as attorneys and/or patent agents with the power to represent the Assignee in connection with each of the issued patents and patent applications listed in the attached Schedule A.

## CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

LAMSON HOLDINGS LLC, a Nevada limited liability company, having a place of business at 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119, certifies that it is the assignee of the entire right, title, and interest in the patents and patent applications identified in the attached Schedule A by virtue of recorded assignments or other documents in the chains of title (Reel/Frame Number 018471/0956).

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignce LAMSON HOLDINGS LLC.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Please direct all correspondence to:

Customer Number 33717 Attn: Bruce T. Neel GREENBERG TRAURIG, LLP 2450 Colorado Avenue, Suite 400E Santa Monica, CA 90404 Tel: (602) 445-8339 Fax: (602) 445-8100

LAMSON HOLDINGS LLC

Date: 11-27-06

Name: T. Charlon
Title: Ashocized ferso

PHX 327696069v1 11/3/2006

## Schedule A

Patent or Application No.	Country	Filing Date	Title and Inventor(s)
6,563,911	US	January 23, 2001	Speech Enabled, Automatic Telephone Dialer Using Names, Including Seamless Interface With Computer- Based Address Book Programs Jerome Mahoney
6,671,354	US	February 28, 2001	Speech Enabled, Automatic Telephone Dialer Using Names, Including Seamless Interface With Computer- Based Address Book Programs, For Telephones Without Private Branch Exchanges Jerome Mahoney
6,940,951	US	January 23, 2002	Telephone Application Programming Interface- Based, Speech Enabled Automatic Telephone Dialer Using Names Jerome Mahoney
10/696,531	US	October 28, 2003	Product Location Method Utilizing Product Bar Code And Aisle-Situated, Aisle-Identifying Bar Code Kenneth Glynn